

Advertising Guidelines  
for Waste Expo Australia  
Digital Event Guide



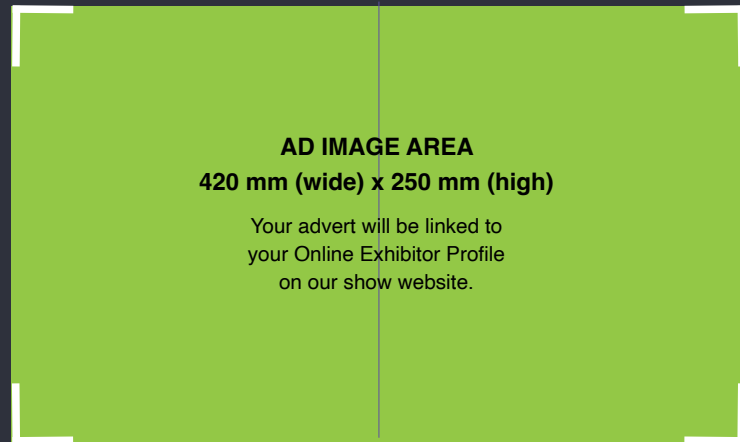
# ADVERTISING SPECIFICATIONS

Submit your advert as you would for a printed publication. (Full Page/Half Page according to your contract). Your advert will then be linked to your Online Exhibitor Profile on our show website.

## Full Page



## Double Page Spread



## Half Page



## IMPORTANT INFORMATION

- Our digital book is produced as high resolution artwork, and will be compressed when published online.
- Please take into account when designing your advertisement this book could also be viewed on mobile devices.

## Dimensions

### Full Page

Dimensions of Advert  
210 mm (wide)  
x 250 mm (high)

### Double Page Spread

Dimensions of Advert  
420 mm (wide)  
x 250 mm (high)

### Half Page

Dimensions of Advert  
185 mm (wide)  
x 110 mm (high)

Supply artwork as a jpeg or PDF at 300dpi

Please send through all your links and artwork ready PDF or JPEG through the [Online Exhibitor Manual here.](#)